



Outdoor Digital LED Display Menu

The sleek, cutting-edge appearance of a Digital LED Display modernizes the look of your wash, helping you make a better first impression on your customers. Eye-catching, expertly-crafted motion graphics captures customers attention, providing the opportunity to upsell key products and services easily and instantaneously.

Save Time, Make Money

Deliver the right message when your customers are most receptive. In real time, make as many updates as you wish across as many sites as you need. There is no need for you to host a server on-site; all digital menu content is fully managed by Sonny's Controls team.



HIGH VISIBILITY

Get perfect visibility day or night. Auto-brightness sensor that adjust from 200 nit to 3,000 nit.



HIGHLY DURABLE

Impact resistant. Certified IP65 waterproof for use in extreme conditions of heat, cold, rain, snow and dust.

Outdoor LED Display Menu

DESCRIPTION	PRICE
Digital Menu Display 55" w. Sec. Door	\$16,455.00
Digital Menu Display 55" with Standard Enclosure	\$14,395.00

Material ID: DIGITAL_MENU



Get Exclusive Member Benefits!
www.sonnysdirect.com/onewash



Specifications

Diagonal Size	55in
Panel Type	S-AV
Resolution	1,920 x 1,080 (16:9)
Brightness (Typ.)	3,000 cd/m2
Contrast Ratio	5,000:1
Viewing Angle (H/V)	178/178
Response Time (G-to-G)	6ms
Display Colors	8 bit - 16.7M



Digital Design

Put a static sign in motion with expert graphics. Hyper localize your menu board content for specific locations.



Easy Integration

Stand alone marketing tool designed to work with any controls equipment. We'll design and deploy.



Increase your Ticket

Influence your customer's behavior, proven to increase average ticket sales and member conversion.

Optional Managed Content Solutions

SERVICES	USB KEY	BASIC \$25/MONTH PER SITE	UNLIMITED \$149/MONTH PER SITE
Fully managed multi-site / multi-menu support with cloud-based hosting and backup			●
Managed hourly schedule to promote early bird or other time of day specials		●	●
Managed seasonal promotion schedule for holiday incentives or gift card sales		●	●
Design changes after initial custom digital menu	BILLED @ \$99/HOUR**		UNLIMITED

CONTACT YOUR SONNY'S SALES REPRESENTATIVE TODAY

**You will receive an estimate for any change requests before work begins



Samsung 5-Year White Glove Warranty

If your digital menu malfunctions, simply call the Samsung toll-free hotline and a technician will arrive within one day.

- NEXT DAY SERVICE*
- ON-SITE REPLACEMENT
- 7 DAYS A WEEK

*Next day exchange where available excludes holidays and service call must be placed by 6 pm local time. Up to 3 exchanges of the display per term of 5 year contract.