



Sonny's License Plate Recognition (LPR)



Deliver a seamless VIP experience for members, repeat customers, and first time visitors.

As visitors enter a site, Sonny's License Plate Recognition (LPR) quickly identifies and processes vehicles decreasing wait times and increases marketing opportunities. Customers can purchase memberships directly from the Pay Station without the extra RFID tag interaction saving you time and labor.

- Track customer patterns and frequency
- Expedite membership redemption
- Increase visitor throughput
- Integrates with Sonny's Pay Station & Digital Queue
- Overhead mounting
- Optional powder coating on mounting post
- Delivers highly accurate reads in any weather

Specifications

Mounting	Overhead Mount. L or T shape
Voltage	100~240 VAC Water-Proof Power Supply POE++
Dimensions	16in L x 16in W x 51in H

Description	Price
Sonny's LPR (License Plate Recognition System)*	\$12,000.00

*Requires \$150 monthly service fee.



**Scan to
Learn More**



Call 1-800-327-8723 to Order

Join Sonny's
OneWash
and Save

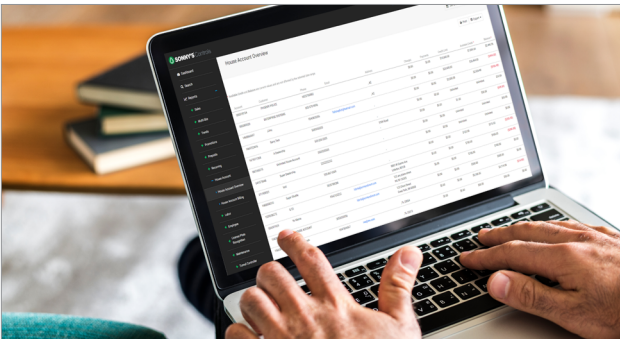
Get Exclusive Member Benefits!
[SonnysDirect.com/onewash](https://www.sonnysdirect.com/onewash)

Sonny's License Plate Recognition™ Product Features



Links License Plates to Memberships

Easily convert customers to members with retargeting messages on the Sonny's Pay Station screens after their first visit.



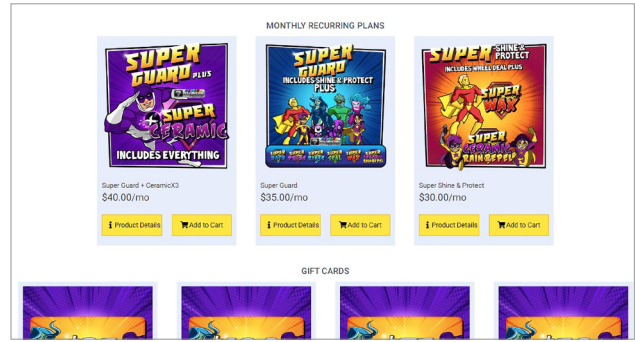
House/Fleet Accounts

House Account vehicles can quickly redeem a wash. If an account holder chooses to upgrade, the House Account covers the base cost and the individual pays the difference.



LPR Reporting

Dive into performance LPR reports such as new versus returning customers and recurring retargeting for meaningful, actionable insights.



Sign-Up Online and Instantly Redeem On-Site

Customers can join your membership plans by entering their plate into your integrated E-Commerce website and instantly redeem via LPR scan on-site.



Marketing Like Never Before

Get to know your customer's visit patterns to upsell your services. Present retargeting messages to increase member conversion or surprise a lucky customer with a lottery wash.



Integrated to Sonny's Pay Station

Automate visit-based promotions through expertly crafted Pay Station screens, leverage loyalty rewards programs and monthly unlimited memberships.