

Car Wash

# Total Shine Online Wax System



## TotalShine Online Wax System

SONNY'S TotalShine™ Online Wax System is a 5-step online paint sealant system that leverages today's state-of-the-art chemistry, application technology, and wash materials to deliver a distinct and spectacular show to the customer. With a brilliant shine and incredible customer satisfaction, operators are using the system to achieve higher average tickets than ever before.



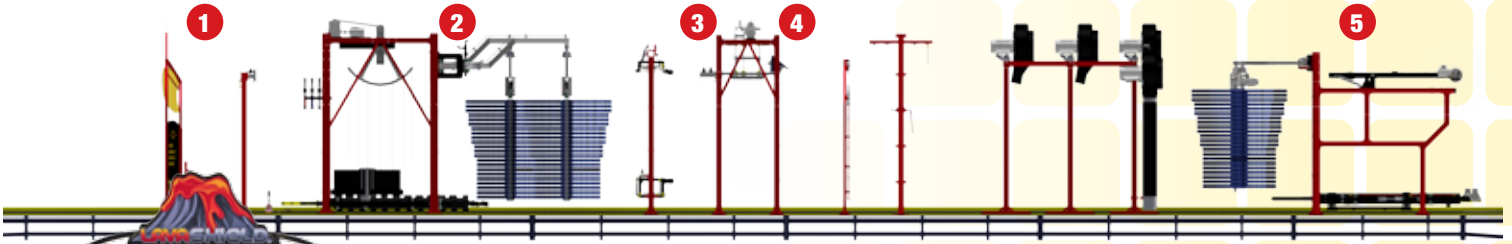
**LAVASHIELD Step 1**  
**LAVA BATH**  
Wow customers with a streaming sheet of foamed high pH detergent that loosens all contaminants from the vehicle surface

**LAVASHIELD Step 2**  
**LAVA SHINE**  
Enhance vehicle shine and prepare painted surfaces for sealant with ultralow pH streamed foam detergent application

**LAVASHIELD Step 3**  
**LAVA SEAL**  
Drip total body sealant for a third foamed application experience for customers inside the vehicle that further enhances shine

**LAVASHIELD Step 4**  
**LAVA RINSE**  
Flush all foam from grooves, mirrors, and windshield cowls with a customer pleasing experience that cures sealants for buffing

**LAVASHIELD Step 5**  
**BUFF-N-DRY**  
Gently strip residual water droplets with buffing action that activates sealant to enhance vehicle finish and customer satisfaction



**Illuminated Grand Entrance Arch**  
Available



LavaShield™ or ArcticShield™ Standard Graphics  
\*Custom Graphics are available



CALL: 800-327-8723

FAX: 800-495-4049

www.SonnysDirect.com

All prices & availability subject to change without notice.



For complete information on SONNY'S Car Wash Equipment view our Tunnel Systems & Equipment Catalog



**SONNY'S**  
The CarWash Factory

The Tunnel Experts™

STEP	Description	Price	4-Step Package	5-Step Package
<b>1</b>	Grand Entrance Arch w/ Non-Illuminated Die-Cut Panels	\$4,133.00	YES	YES
	Total Bath Applicator 80in Attachment with LED light and (2) G57 Dual Santoprene Pump Stations	\$4,036.00	YES	YES
<b>2</b>	Total Shine Applicator Attach, (1) G57 Single Viton Pump Station	\$1,048.00	YES	YES
<b>3</b>	Total Seal Double Drip Attachment with graphic panel and (2) G57 Single Santoprene Pump Stations	\$2,292.00	YES	YES
<b>4</b>	Total Rinse Waterfall Attachment with Pump Station	\$3,485.00	YES	YES
<b>5</b>	Total Buff-n-Dry with ShammyDry Material. *Tire Dressing Applicator Sold Separately	\$48,269.00	NO	YES
<b>TotalShine Equipment Quotation*</b>			<b>\$14,994.00*</b>	<b>\$63,263.00*</b>

## \*Plan Ahead!

A successful TotalShine System execution demands a complete evaluation of your existing signage and tunnel equipment package. This is the base equipment price only and does not include the cost for signage, installation, or freight. You may also need other additional equipment components and support equipment including motor controls for a Buff-n-Dry machine depending on your current tunnel configuration that are unique for each property and therefore not reflected in the price above. Please contact your SONNY'S representative to see how TotalShine can work at your wash.

## ¥Do The Math!

Right now, other car wash owners using SONNY'S Total Shine System have seen their dollar-per-car averages typically jump \$1 to \$1.50 with the 4-Step System and \$2.00 or more when combined with a Buff-n-Dry machine. This is based on a proven formula attributed to these three principles but not a guarantee of incremental revenue. Actual results depend on numerous factors not present at every car wash location.

By utilizing SONNY'S Total Shine System's LavaShield graphic package, washes are leveraging a brand image that **customers remember and return** to time after time.

By differentiating themselves from other washes, SONNY'S TotalShine System users are **attracting new business** - everyone wants to check it out.

By increasing the value of the wash experience and the end product, these car wash operators are able to **command a higher selling price** for their top package.

	4-Step Package @\$1.00 to \$1.50 Per Car Increase		
Your Monthly Car Count	MONTHLY INCREMENTAL REVENUE	ANNUAL INCREMENTAL REVENUE	\$14,613 Equipment* INVESTMENT PAID OFF IN
If You Wash 3,000 Cars Per Month	\$3,000	\$36,000	4.9 MONTHS
If You Wash 5,000 Cars Per Month	\$5,000	\$60,000	3 MONTHS
If You Wash 8,000 Cars Per Month	\$8,000	\$96,000	1.9 MONTHS

	5-Step Package @\$2.00 Per Car Increase		
Your Monthly Car Count	MONTHLY INCREMENTAL REVENUE	ANNUAL INCREMENTAL REVENUE	\$63,492 Equipment* INVESTMENT PAID OFF IN
If You Wash 3,000 Cars Per Month	\$4,500	\$54,000	14.2 MONTHS
If You Wash 5,000 Cars Per Month	\$7,500	\$90,000	8.5 MONTHS
If You Wash 8,000 Cars Per Month	\$12,000	\$144,000	5.3 MONTHS

## Your Choice of Graphics



## Use Our Branding or Create Your Own!



Protect & beautify your equipment with optional powder coating. Call for pricing.



For in-depth information about this product, watch video at [www.sonnysdirect.com](http://www.sonnysdirect.com)

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