

2020 ICA Pre-Show Special Agreement - Diamond Shine – Existing Customer

Expires April 3, 2020 5:30pm EST

The parties agree that Seller will perform those services listed below that are requested by the Buyer, and the Buyer will be subject to the limitations imposed by the ICA Pre-Show Agreement as more specifically provided below.

Chemical payment terms are Net 30 unless otherwise agreed upon by Sonny's Diamond Shine Authorized Distributor or Sonny's Diamond Shine, LLC. Chemical service and delivery may be provided by Diamond Shine Authorized Distributor. Seller agrees to provide the following, as and when requested by the Buyer:

Pre-Show Special!

- ✓ **FREE** OneWash Membership
 - Requires 12-month Chemical Agreement
- ✓ \$2,000 Rebate on first \$10,000 in Diamond Shine Chemical

The Buyer agrees that a minimum of 80% of tunnel chemical applications will be comprised of Diamond Shine products. Percentage will be measured by number of applications in the tunnel. Agreement begins on the date the site is converted and lasts for 12 months. ICA Pre-Show Special cannot be combined with any other discount or offer.

To receive the rebate, Buyer is responsible for submitting invoices directly to Diamond Shine using any of the following methods: via email OneWash@DiamondShine.com via Fax (440) 585-1195 or by mailing the invoices to: Diamond Shine | Attn: Accounting | 1340 E 289th Street | Wickliffe, OH 44092.

2020 ICA Pre-Show Agreement: Diamond Shine / Existing Customer



Sonny's **OneWash™** Member Benefits

\$999 or **FREE** with **Pre-Show Special**

FREE CarWash College Classes

FREE Set-Up of CarWash Marketing SYNC
Business Location Discovery & Reputation Management

FREE Shipping

Ground freight, LTL & up to 1 truckload is free for all purchases. Expedited shipments are 25% OFF.

Terms and Conditions

1. Completed membership form must accompany agreement.
2. Membership is non-transferable unless agreed to in writing by Sonny's.
3. Member benefits are subject to change upon annual renewal of program.
4. College courses are limited to maximum of 2 seats per class.
5. Benefits must be used within the year and do not roll over.

Buyer

Seller

Location

Company Name

Company Name

Date

Date

To be completed by Sonny's: Diamond Shine – Existing Customer

Scanned

SSO: _____

Conveyor (Y/N): _____ Annual Volume: _____

Online OneWash Application: www.sonnysdirect.com/joinonewash



MEMBER APPLICATION

Customer Information

Corporate Name: _____

Primary Contact: _____

Customer Phone: _____

Customer E-mail: _____

Customer Sonny's Account #: _____

Car Wash Name: _____

Car Wash Street Address: _____

Car Wash City: _____

Car Wash State / Postal Code: _____

Number of Additional Locations: _____

Inquiry Source:

Standard
 Equipment Special
 Diamond Shine Special
 Controls Special

Terms and Conditions

1. Choice Membership is \$5000 per year per location of carwashes.
2. Benefits must be used within the year and do not roll over.

Customer Signature: _____

Date: _____

Seller Information

Seller Name: _____

Seller Company: _____

Customer Signature: _____

Date: _____

Consulting		
College		
Equipment		
Services		
Vacuums		
Controls		
Marketing		
Signage		
Chemistry		
Parts		

