

## 2020 ICA Pre-Show Special Agreement

*Expires April 3, 2020 5:30pm EST*

Prior to providing a Buyer with confidential information and trade secrets which include site-specific drawings and other information and services as detailed below, Sonny's Enterprises, Inc. (Seller) requires a Good-Faith, Earnest Money deposit. The proprietary information provided under this agreement remains the property of Sonny's Enterprises, Inc. and is for the sole and exclusive use of the Buyer. In the event that the Buyer is unable, due to causes beyond their control, to complete their equipment purchase, Sonny's Enterprises, Inc. will refund the Earnest Money less any fees associated, as described below.

In consideration of \$10,000.00 earnest money deposit paid to Seller, receipt of which is hereby acknowledged from Buyer, and for other good and valuable consideration, the parties agree that Seller will perform those services listed below that are requested by the Buyer, and the Buyer will be subject to the limitations imposed by the Show Special Agreement as more specifically provided below.

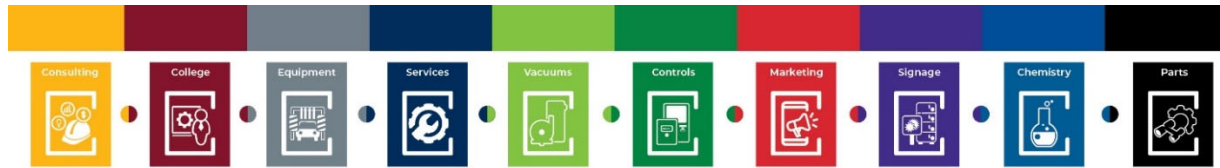
The parties agree that the \$10,000.00 earnest money deposit is refundable and will only be retained by the Seller in the event that the Buyer purchases equipment from another vendor other than the Seller. In the event the Buyer does place and consummate said equipment order with the Seller within said time period (must take equipment by December 31, 2020) the Seller does hereby agree to apply 100% of the earnest money deposit towards equipment purchase. Contract **must be** executed with a \$10,000.00 deposit to Sonny's, and standard payment terms will apply. Seller agrees to provide the following, as and when requested by the Buyer:

### Pre-Show Special!

- ✓ **FREE** OneWash Membership
  - Membership begins when equipment ships.
- ✓ **FREE** Maintenance and Repair Tool Kit and Safety kit (\$5,400 Value).
- ✓ **FREE** POS with Controls Purchase
- ✓ **10% OFF** on Controls (\$10K Max)
- ✓ **5% OFF** on Tunnel Equipment (\$5K Max)
- ✓ **5% OFF** on Vacuum Equipment (\$5K Max)
- ✓ **5% OFF** on Signage (\$5K Max)
- ✓ **\$5,000** Rebate on First **\$10,000** in Diamond Shine Chemical

The Buyer agrees that the information provided herein is the exclusive property of Sonny's Enterprises, Inc. and is not to be used in any manner if a final equipment purchase is not consummated with Sonny's Enterprises, Inc. Agreement is nontransferable unless agreed upon by Sonny's Enterprises, Inc. **Minimum purchase of \$150,000.00.** Pre-Show Special cannot be combined with any other discount or offer.

## 2020 ICA Pre-Show Agreement: Equipment / Controls



# Sonny's OneWash™ Member Benefits

**\$999** or **FREE** with **Pre-Show Special**

**FREE** CarWash College Classes

**FREE** Set-Up of CarWash Marketing SYNC  
Business Location Discovery & Reputation Management

**FREE** Shipping

Ground freight, LTL & up to 1 truckload is free for all purchases. Expedited shipments are 25% OFF.

### Terms and Conditions

1. Completed membership form must accompany agreement.
2. Applicable to Conveyor Systems only
3. Membership is non-transferable unless agreed to in writing by Sonny's.
4. Member benefits are subject to change upon annual renewal of program.
5. College courses are limited to maximum of 2 seats per class.
6. Standard warranty terms and exclusions apply.
7. Benefits must be used within the year and do not roll over.

_____	_____	_____
Buyer Signature	Buyer or Company Name	Location
_____	_____	_____
Seller Signature	Company Name	Date

### To be completed by Sonny's:

<input type="radio"/> 2020 Agreement	<input type="radio"/> 2019 Rolled Over Agreement
Opportunity: _____	<input type="radio"/> Payment Received
SSO: _____	<input type="radio"/> Scanned

Online OneWash Application: [www.sonnysdirect.com/joinonewash](http://www.sonnysdirect.com/joinonewash)



**MEMBER APPLICATION**

**Customer Information**

Corporate Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Customer Phone: \_\_\_\_\_

Customer E-mail: \_\_\_\_\_

Customer Sonny's Account #: \_\_\_\_\_

Car Wash Name: \_\_\_\_\_

Car Wash Street Address: \_\_\_\_\_

Car Wash City: \_\_\_\_\_

Car Wash State / Postal Code: \_\_\_\_\_

Number of Additional Locations: \_\_\_\_\_

**Inquiry Source:**

Standard   
  Equipment Special   
  Diamond Shine Special   
  Controls Special

**Terms and Conditions**

- Choice Membership is \$5000 per year per location of carwashes.
- Benefits must be used within the year and do not roll over.

Customer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Seller Information**

Seller Name: \_\_\_\_\_

Seller Company: \_\_\_\_\_

Customer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Consulting		
College		
Equipment		
Services		
Vacuums		
Controls		
Marketing		
Signage		
Chemistry		
Parts		

