POS 21.6

What's New!

Visit Based Promotions

PATH: Back Office > Marketing > Promotions > Visit Based Promotion

This feature will allows operators to offer customers discounts based on their visit count via LPR. In Back Office you will need to configure the number of visits prior to offering the discount. Discounts can only be applied to washes, services, and recurring plans.

*Note: This feature requires that the client has a Twilio gateway configured.*

For this feature to function the Sonny's Pay Stations software needs to be updated to the latest version. For assitance Please contact the Controls Technical Support at **800-876-3900** or **ControlsHelpDesk@SonnysDirect.com**

Buy a Wash on ECommerce and Send as a Gift via SMS

This feature will allow your ECommerce customers to buy a wash and send it as a gift. The wash will be sent as a code via SMS.
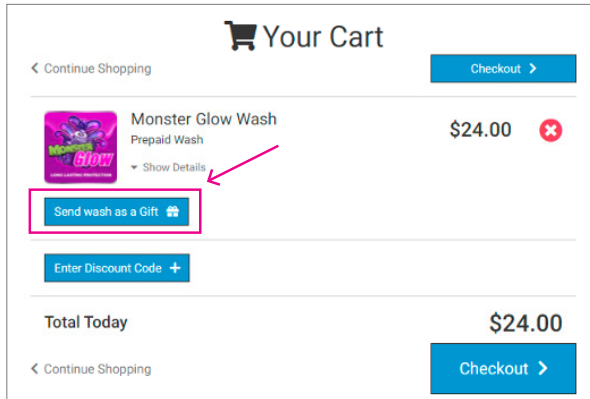
In the Cart select **Send Wash as a Gift** option.
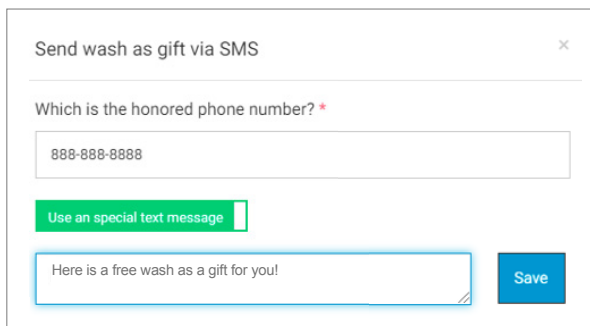
Insert recepient's phone number to send redeemable code.

Watch Quick Tutorial

IMPROVEMENTS AND FIXES

BACK OFFICE

- Added "SMS Reply" as an option under Customers. This indicates customers that signed up to receive discounts through the Discount Reply Service. The list can be filtered by this option and exported.

- Added a new Recipient Group option for Manual Text Marketing. The name of the group is "Reply Service Members". The members of this group are the customers who signed up to receive discounts through the Discount Reply Service. This group does not have a site filter.

- Adjusted the Recurring Tracking Report and the Recurring Tracking Widget to accurately display the number of retries left on declined accounts. It will also highlitght amoutns in yellow that have been refunded.

BACK OFFICE API

- Two new endpoints have been added for Prepaid accounts: The first endpoint will return the list of available accounts and the 2nd one will return the details.