

POS 21.7

What's New!

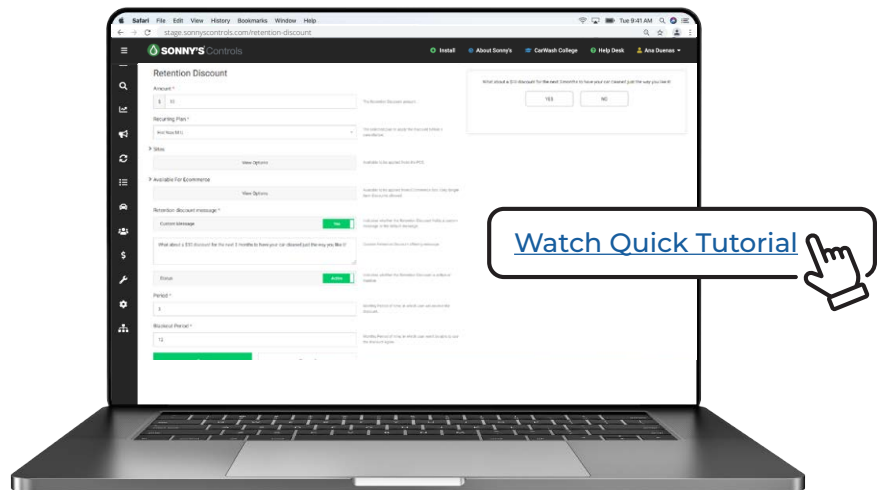
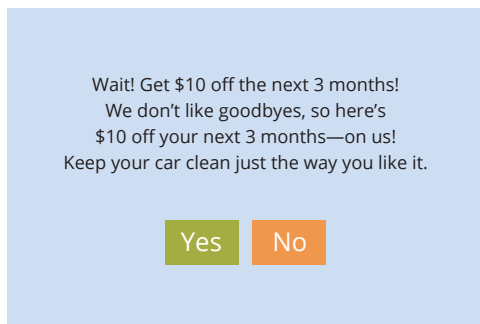
Ecommerce Customer Retention Discount

PATH: Back Office > Marketing > Promotions > Retention Discount

Retain your members! Operators can now offer customers discounts/special offers when they are in the process of canceling their membership online.

To enable this feature: Back Office > Marketing > Promotions > Retention Discount

What the customer will see: When the customer selects "Cancel Plan" on their MyWashAccount, a pop-up message will appear with a special offer. If the customer selects YES, the customer will be able to opt in to continue their plan at a discounted amount reflects in their MyWashAccount.



Saving Vehicle Retracts in Digital Queue

The Digital Queue now saves retracts for recurring members. Before a vehicle with after market accessories enters the tunnel, equipment retracts can be enabled and saved on the Digital Queue screen. LPR will identify the vehicle on future visits and automatically set the saved retract settings.

IMPROVEMENTS AND FIXES

BACK OFFICE

- Addressed issue with the Hourly Widget showing the wrong car count for clients with sites in multiple time zones.