



Do you have a \$25 top package?

Bonding at a molecular level, the three-step layering process of CERAMIC X³ forms a durable shield that is resistant to dirt, bird droppings, contaminants and water. The layering process provides superior hydrophobic water repellency and a longer-lasting shine.



Unrivaled Formula

Advanced three-step layering process integrated into the FUSION[®] process



Ultimate Protection

Resistant to dirt and environmental conditions to keep car looking its best



Longer Lasting Shine

Creates hydrophobic surface producing exceptional gloss and color depth

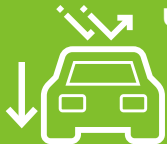
\$60K+

Incremental Potential Revenue
+Estimate 120,000 Cars Washed Annually

Top Package Value

\$25

Give customers a compelling reason to choose your top package. Ceramic X³ delivers the shine and protection your customers demand.



Reduction in Unlimited Plan Churn

Improve the value proposition for your top package subscribers with a longer lasting shine that's easier to keep clean.

Works With The Fusion Process 

Higher Average Tickets
Improved Customer Satisfaction
The Best Possible Car



Make CarWashing Easy



Join Sonny's **OneWash** and Save

www.SonnysDirect.com or Call 800.327.8723



CERAMIC COATING

Do you have a \$25 top package?





Ceramic X³ PLUS Fusion Process Results in:

- Higher Average Tickets
- Improved Customer Satisfaction
- The Best Possible Car

X³ STEP 1

Enhances Fusion Process[®] for exceptional gloss and color depth

X³ STEP 2

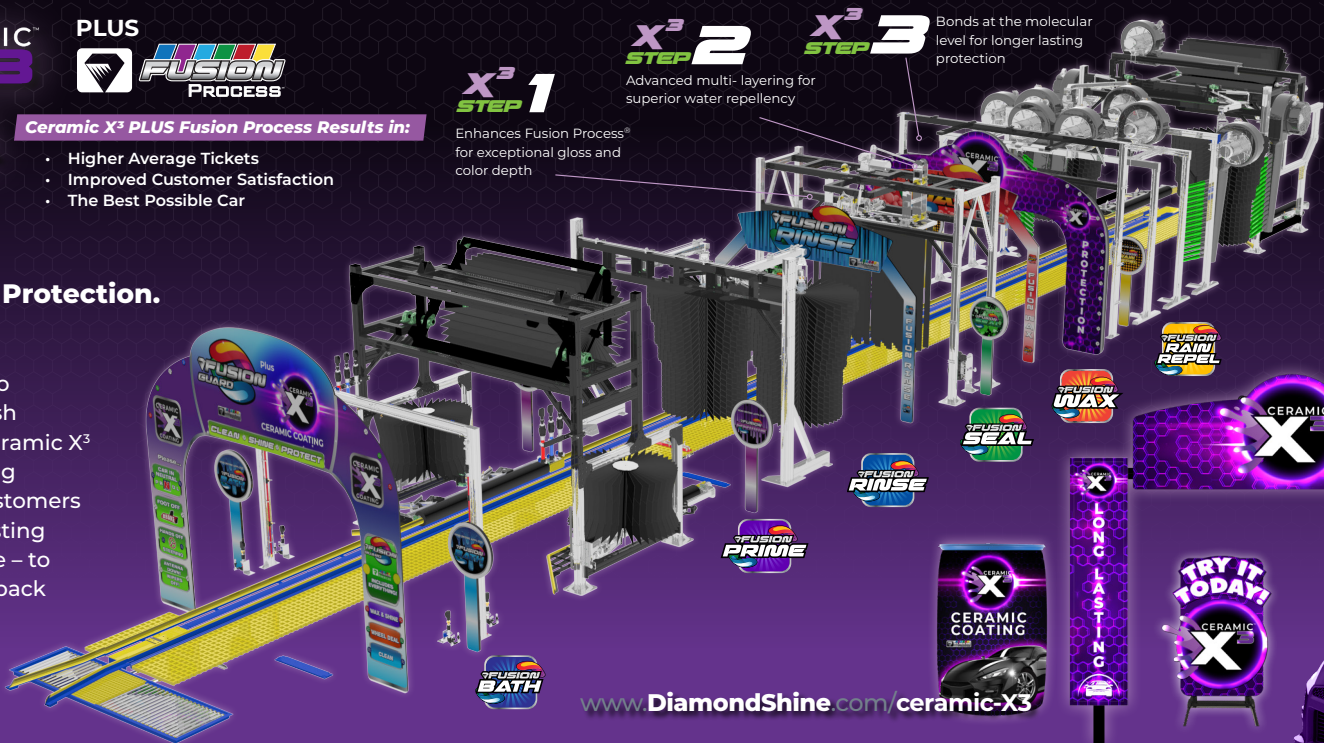
Advanced multi-layering for superior water repellency

X³ STEP 3

Bonds at the molecular level for longer lasting protection

**Deeper Shine.
Longer Lasting Protection.**

Give customers a compelling reason to choose your top wash package. Sonny's Ceramic X³ delivers the satisfying water repellency customers crave – with long-lasting protection and shine – to keep them coming back month after month.



**MAKE
CARS
SHINE**



**Integrates With
Your Custom Brand**

**FREE DESIGN SERVICES
WITH SIGN PURCHASE**

www.DiamondShine.com/ceramic-X3

