

\$60K+

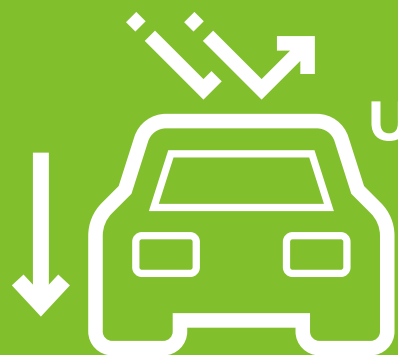
Incremental Potential Revenue

+Estimate 120,000 Cars Washed Annually

\$25

Top Package Value

Give customers a compelling reason to choose your top package. Ceramic X³ delivers the shine and protection your customers demand.



Reduction in Unlimited Plan Churn

Improve the value proposition for your top package subscribers with a longer lasting shine that's easier to keep clean.

Works With The Fusion Process

Higher Average Tickets
Improved Customer Satisfaction
The Best Possible Car



Integrates With Your Custom Brand

FREE DESIGN SERVICES WITH SIGN PURCHASE



Make CarWashing Easy

Sonny's CarWash Consulting

Sonny's CarWash College

Sonny's CarWash Equipment

Sonny's CarWash Services

Sonny's CarWash Vacuums

Sonny's CarWash Controls

Sonny's CarWash Marketing by SLAM

Sonny's CarWash Signage by Mr. Foamer

Sonny's CarWash Chemistry by Diamond Shine

Sonny's CarWash Parts



CERAMIC COATING

Do you have a \$25 top package?



Join Sonny's OneWash and Save

www.SonnysDirect.com or Call 800.327.8723



CERAMIC COATING

With Advanced Multi-Layering Technology

Do you have a \$25 top package?

Bonding at a molecular level, the three-step layering process of CERAMIC X³ forms a durable shield that is resistant to dirt, bird droppings, contaminants and water. The layering process provides superior hydrophobic water repellency and a longer-lasting shine.

PLUS



Ceramic X³ PLUS Fusion Process Results in:

- Higher Average Tickets
- Improved Customer Satisfaction
- The Best Possible Car

MAKE CARS SHINE

Sonny's CarWash
Chemistry
by Diamond Shine

X³ STEP 1

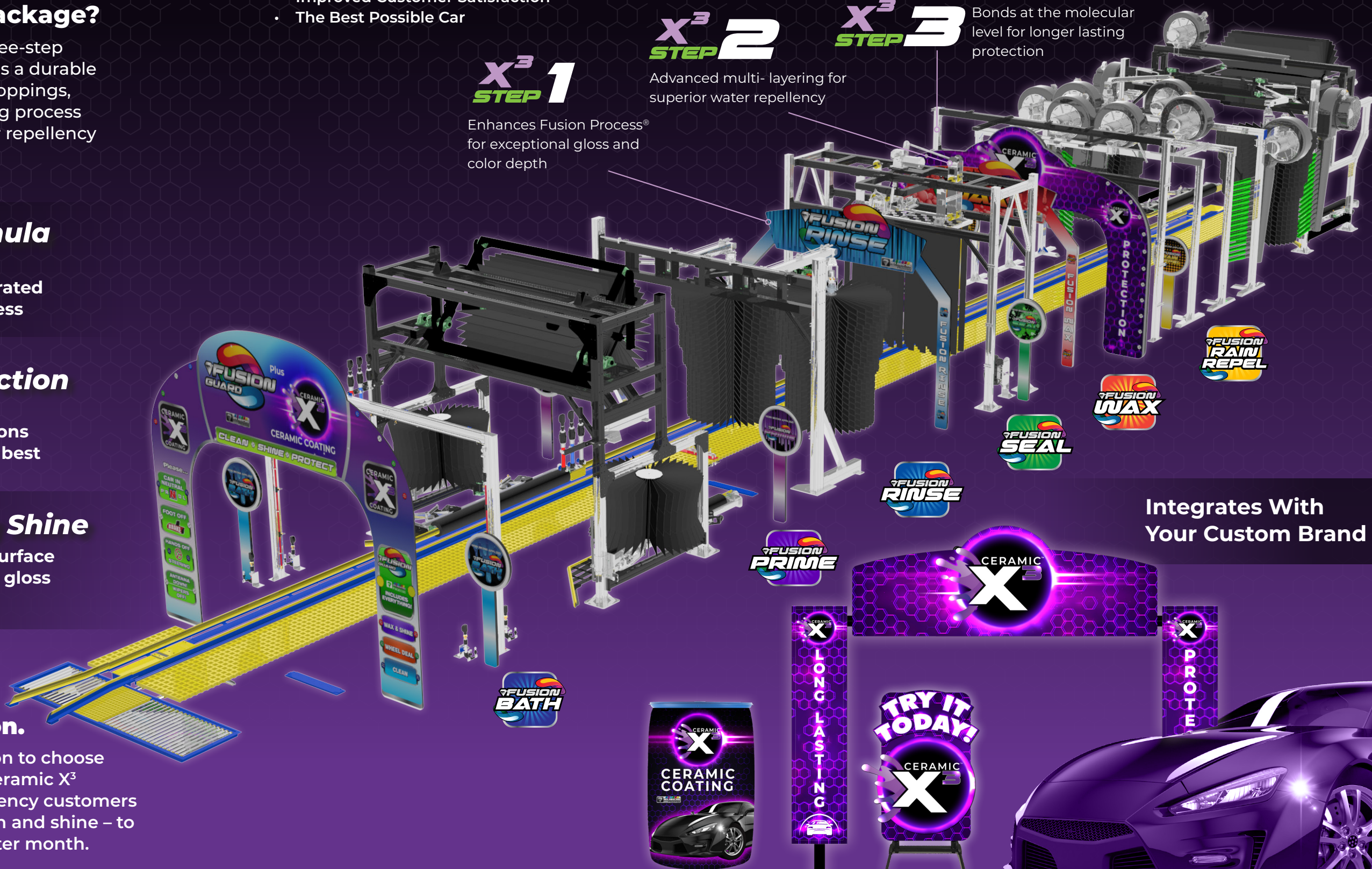
Enhances Fusion Process® for exceptional gloss and color depth

X³ STEP 2

Advanced multi-layering for superior water repellency

X³ STEP 3

Bonds at the molecular level for longer lasting protection



Unrivaled Formula

Advanced three-step layering process integrated into the FUSION® process



Ultimate Protection

Resistant to dirt and environmental conditions to keep car looking its best



Longer Lasting Shine

Creates hydrophobic surface producing exceptional gloss and color depth

Deeper Shine. Longer Lasting Protection.

Give customers a compelling reason to choose your top wash package. Sonny's Ceramic X³ delivers the satisfying water repellency customers crave – with long-lasting protection and shine – to keep them coming back month after month.

Integrates With Your Custom Brand

www.DiamondShine.com/ceramic-X3