



**Looking to turn your cost center into a profit center?** Auto Dealers Step Up to Sonny's! We have the unique ability to provide all the services you need to help ensure your success and continued growth. Ask us how.



## PLANNING

### A. Buying or Looking for Land to Build Ground Up?

#### 1. Utilize Sonny's Business Development Team to:

- i. Provide demographics
- ii. Provide the latest traffic counts
- iii. Find and map the competition
- iv. Acquire proforma to help with projections and determine sites feasibility

#### 2. Utilize CarWash College to:

- i. Provide an "on location" site and competition evaluation for final reassurance.

#### 3. Utilize Sonny's CAD department to:

- i. Produce full equipment layout
- ii. Provide a site layout to get the best use of the property
- iii. Provide a complete set of MEP drawings

### B. Buying an Existing Site?

#### 1. Utilize Sonny's Business Development Team

- i. Provide demographics
- ii. Provide the latest traffic counts
- iii. Find and map the competition
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#### 2. Utilize CarWash College to:

- i. Perform an equipment audit to determine what repairs the equipment needs or what equipment needs to be replaced. This service will give you an estimated cost for all the repairs and new equipment needed, as well as recommended upgrades.

#### 3. Utilize Sonny's CAD department to:

- i. Produce full equipment layout
- ii. Provide a site layout to get the best use of the property
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### C. Operations

#### 1. Utilize CarWash College to:

- i. Train your Managers on single site operation
- ii. Train your Multi Location Managers with the industries only Multi-Site Management program
- iii. Train your staff to maintain and repair equipment

#### 2. Use Sonny's Equipment to:

- i. Reduce ongoing cost of equipment due to open source design
- ii. Get the most uptime out of easy to work on equipment
- iii. Deliver a constant flow of clean cars using less labor

Trusted leadership from the world's largest manufacturer of conveyerized car wash equipment.



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- 3. Utilize Sonny's Controls POS to:
  - i. Have multiple sites on one system for easy reporting
  - ii. Ensure uptime with the only POS running Linux.  
Linux is the most secure operating system available
  - iii. Make all your data easily accessible from anywhere by using a cloud based system
- 4. Utilize Parts to:
  - i. Make ordering parts fast and easy via the new web store with over 12,000 items in stock for 12 OEM brands of equipment
  - ii. Help you design a custom spare parts list to fit each site
  - iii. Get your parts fast with 3 day delivery anywhere in the continuous US



With your **OneWash™** membership, you'll have unlimited access to the industry's only complete suite of car wash business solutions with benefits.



	<b>INVEST WITH CONFIDENCE</b>		<b>FREE Annual Audit</b> of your Car Wash KPIs. Invitation to Annual 'State of the Industry' Seminar.
	<b>MASTER YOUR TRADE</b>		<b>FREE Unlimited</b> College Course Registrations.
	<b>WASH MORE CARS</b>		<b>5% Credit</b> On Equipment Purchases up to \$5000 Annual Credit.
	<b>MAXIMIZE CUSTOMER EXPERIENCE</b>		<b>FREE Annual Turbine Swap</b> or 5% Credit on Vacuum System Purchases up to \$5000 Annual Credit.
	<b>DRIVE BUSINESS FORWARD</b>		<b>FREE Subscription</b> to Incident Tracking and Reporting Suite & 5% Credit on Controls Equipment Purchases up to \$5000 annual Credit.
	<b>WIN EVERY CUSTOMER</b>		<b>5% Credit</b> on any Mr. Foamer Signage Purchases up to Annual Credit of \$5000.
	<b>MAKE CARS SHINE</b>		<b>5% Quarterly Rebate Credit</b> on any Diamond Shine Chemical Purchases.
	<b>KEEP ON WASHING</b>		<b>50% Off</b> Ground Shipping and <b>25% Off</b> Expedited and LTL Shipping for Online Parts Orders. <b>No Questions</b> Asked Warranty Exchanges.

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