

Site Planning

A. Already have Land

- 1. Make sure the ideal use for the land is a car wash
- 2. Acquire proforma to help with projections
- 3. Hire architect that has done previous car wash sites
- 4. Find design and build firm with car wash experience
- 5. Get help designing your brand
- 6. Get car wash specific training
- 7. Obtain finance for entire project
- 8. Select equipment manufacturer that can provide support on the above items

B. Don't Yet have Land

- 1. Find a company that can help you with what to look for in a site
- 2. Learn about car wash types to decide what model you want. This will enable you to purchase the required amount of land.
- 3. Investigate hidden cost on land before purchase
 - i. Permitting fees
 - ii. Utility cost
 - iii. Site work

C. Existing Site Purchase

- 1. Learn about car wash models and decide what model you want. This will enable you to budget for changes to the site
- 2. Select equipment manufacturer that can provide support on the above items.
- 3. Acquire proforma to help with projections
- 4. Have an equipment audit performed.
- 5. Obtain financing for the entire project
- 6. Get car wash specific training

Equipment Partner

- 1. Company stability (Check D&B rating)
- 2. Offers free site evaluation
- 3. Delivers free complete site plans
- 4. Delivers free mechanical drawings
- 5. Introduction to approved lenders
- 6. Provides referral list of current customers
- 7. Offers marketing support
- 8. Equipment is easily upgradable for future expansion
- 9. Helps manage and coordinate construction
- 10. Offers integrated software solution
- 11. Offers hands-on training solution
- 12. Offers parts support