

Why **Carwashing** Is Essential



STUNNING STATS

32% of people clean the inside of their vehicle **once a year**

Right Now, We Need To Do It More Than Ever.

HOW DIRTY IS A STEERING WHEEL?

2x As dirty as buttons on an elevator.

4x As gross as a toilet seat.

6x As nasty than a smartphone screen.

HIGH-TOUCH AREAS IN CARS



STEERING WHEEL



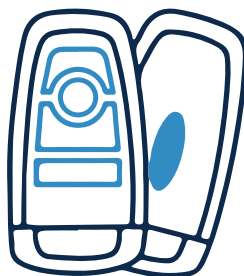
GEAR SHIFTER



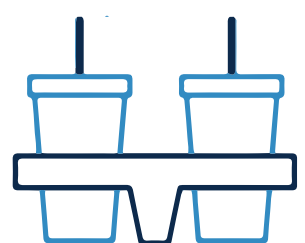
SAFETY BELT



DOOR HOLDER



KEY FOBS



CUP HOLDER

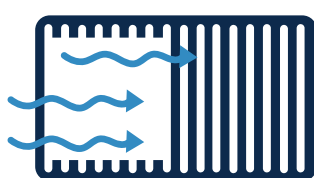
WE ALSO RECOMMEND CLEANING: CENTER CONSOLE, ARM RESTS, TOUCHSCREEN, AUDIO CONTROLS, START/STOP BUTTON, WINDOW/SEAT/MIRROR CONTROLS, AND REARVIEW MIRROR.

CLEAN AND KILL GERMS WITH 4 EASY STEPS



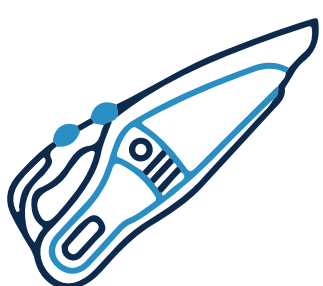
1. DEEP CLEAN

Clean surfaces with bleach wipes or disinfectant spray with minimum 60% alcohol



2. CHANGE CABIN FILTER

Replace with a new filter and spray disinfectant into intake vent.



3. VACUUM & CLEAN UPHOLSTERY

Suck up dirt and then use an upholstery shampoo or leather cleaner. Let dry with window down in warm, dry area.



4. MOP FLOOR MATS

Take mats out, mop or scrub down, hose off and hang to air dry.